



HOTEL ZAZA · HOUSTON, TX · APRIL 7, 2023



The first annual Houston has Heart Gala will celebrate the leaders in cardiac care and research who are critical to the heart of the mission – improving the lives of those born with congenital heart defects.

The Children's Heart Foundation's Inaugural Houston has Heart Gala is on Friday, April 7, 2023, at the elegant Hotel ZaZa in the Houston Museum District. This inspiring event calls on guests to support our mission: to advance the diagnosis, treatment, and prevention of congenital heart defects (CHDs) by funding the most promising research.

Join us along with 300+ Houstonians for cocktails, fine dining, and live entertainment, to honor those affected by CHD's and celebrate the clinicians working tirelessly to improve the lives of those with CHD's. The evening will feature opportunities to support The Children's Heart Foundation through a live auction and fund the need. Together we will raise vital funds to aid in our fight against the nation's #1 birth defect.







hoto Credits: Vernick Photography, Mike Kelly Photography



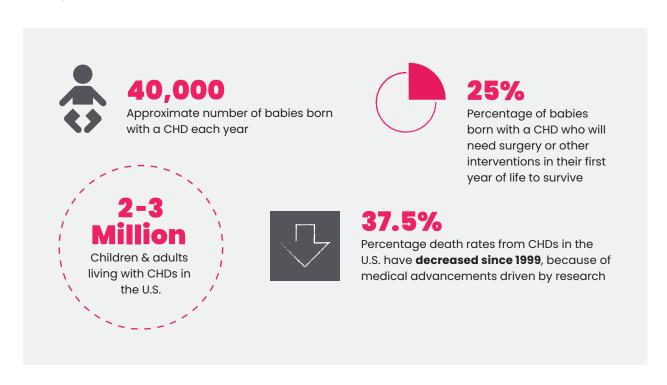
About The Children's Heart Foundation

Founded in 1996, The Children's Heart Foundation is the country's leading organization solely dedicated to funding CHD research.

Our mission is to advance the diagnosis, treatment, and prevention of CHDs by funding the most promising research.

To date, The Children's Heart Foundation has funded more than \$14 million of CHD research and scientific collaborations — driving breakthroughs that have improved survival rates, longevity, and quality of life for individuals living with CHDs in dramatic and life-changing ways. With your support, we are saving lives and Placing Children at the Heart of Research.

- Congenital heart defects (CHDs) are problems present at birth that affect the structure and function of the heart.
- CHDs are America's most common birth defect and the most common cause of infant death related to birth defects. Each year, nearly 40,000 babies are born with CHDs; this equates to 1 child every 15 minutes.



Because of funded research, CHD patients are living longer and healthier lives, and children with CHDs are now living into adulthood. However, these Warriors may face lifelong medical challenges, even if their heart defect(s) has been repaired. With the average price of a CHD research project costing \$50,000-100,000, your support is needed to improve survival, longevity, and quality of life for all Heart Warriors.



Benefits of Sponsorship

A sponsorship in support of The Children's Heart Foundation is an investment in the future and health of communities and families and offers substantial visibility and exposure benefits to supporting organizations. For organizations with strong social responsibility goals, The Children's Heart Foundation sponsorships offer outstanding benefits including:

- Increased public exposure of your brand, aligned with a leading and growing family-centric, health-focused, nonprofit organization.
- Multi-channel brand visibility and recognition including print, social media and web across our national and local platforms, reaching over 45,000 Facebook supporters, 5,800 Twitter followers, nearly 2,800 Instagram followers, and over 75,000 monthly newsletter recipients.
- Demonstration of your commitment to fight CHDs before loyal and mobilized supporters
- Potential deductibility opportunities that your organization may identify

	HEART CHAMPION	HEART WARRIOR	VALET	HEART HERO	HEART FRIEND	HEART AWARE
	\$20,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Presenting Sponsor Recognition	*					
Opportunity for Rep to speak at Gala Intro	*					
Logo Recognition on all Gala Emails Post & Pre	*					
Logo Recognition on Auction Paddles	*					
Logo Recognition on Photo Backdrop	*	*	*	*	*	*
Logo Recognition on Ballroom Screens	*	*	*	*	*	*
Logo Recognition on Gala Site with Link	*	*	*	*	*	*
Year-round Logo Recognition	*	*	*	*	*	*
Social Media Post	*	*	*	*	*	*
Logo Recognition in Program	Logo on Cover or Front Page	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	*
Logo Recognition on Entrance & Stage Banners	*	*	Entrance & Valet	Entrance	Entrance	Entrance
Gala Tickets	20	10	10	6	4	2



Sponsorship Commitment Form

Name:		Date:			
Company Name (as you would	d like it to appear):				
Company Contact Name:					
Company Address:					
City:		State:	Zip:		
Contact Phone Number:					
Contact Email Address:					
SPONSORSHIP LEVEL					
☐ Heart Champion (\$20,000)	☐ Heart Warrior (\$10,000)	□ Valet (\$7,500)			
☐ Heart Hero (\$5,000)	☐ Heart Friend (\$2,500)	☐ Heart Aware (\$1,000)			
INDIVIDUAL TICKETS					
ingle Ticket (\$250): Donation (100% Tax-Deductible):					
PAYMENT INFORMATION					
Credit Card Number:					
EX Date:	CVC:	Billing Zip Code:			
Total:					
Please make checks payable t	to: The Children's Heart Found	dation			
Signature:	Date:				

By signing this form, you commit to the donation level indicated above.

Tickets, sponsorships, and donations, please contact mriddle@childrensheartfoundation.org