

In the United States, a child is born with a congenital heart defect (CHD) approximately every 15 minutes. That number inspires us to offer 15 fantastic fundraising ideas to support The Children's Heart Foundation (CHF), to help us to fund the most promising research to advance the diagnosis, treatment, and prevention of CHDs.

For your added motivation, we're offering great new fundraising incentives in 2025





- Online or In-Person Birthday Party Host an online Facebook Birthday Fundraiser and promote it to your network. For in-person parties, ask guests to bring a donation for CHF instead of a gift.
- 2. Change My Heart Leverage our Change My Heart campaign, by asking permission to place change jars at local businesses, schools, cash registers, places of worship, your office coffee machine and more! Our National office can provide more information and suggestions.
- 3. Community "Give Back" Events Ask local businesses to donate a portion of proceeds to The Children's Heart Foundation during a certain time period, then help promote the event! Ask to place donation displays at each table. Restaurants, theaters and kids' gyms are great options!
- 4. Yard Sale or Bake Sale Spread the love, and help your treasures or tasty treats find a new home. These popular fundraisers can make a huge difference in your community, workplace or school. For added impact, ask neighbors or others to donate items!
- 5. Lemonade Stand Let your young fundraisers offer everyone's favorite relief when the weather warms up! Or add smoothies to the menu for a flavorful variation!

- 6. Pancake Breakfast Rise and shine! Host a neighborhood or workplace pancake breakfast, and don't forget the coffee and juice! You'll earn some thankful neighbors and co-workers!
- 7. School or Community Exercise-A-Thon Arrange a CHF benefit at a local yoga, cycle, Zumba or circuit training studio, or host a school-wide exercise or athletic event with admission or donation pledges. Ask teachers to be part of "auctions" and donate their time for meals or other activities.
- 8. Game Night Host a game night in your home, with donations for admission, game challenges and snacks. Bunco, trivia and board games work well, and bag toss or croquet tournaments are warm-weather alternatives. Secure donated items and add a raffle, where allowed!
- 9. Chili Cook-Off or Bake-Off/Coffee Exchange The competition will be delicious! Collect an admission fee, and request donations for extras, side dishes and drinks.



- **10.** Face Painting Request permission to set up in a park, or to join on to another event to offer this kid-friendly service, with donations supporting CHF!
- **11.** Matching Gifts If your company offers a matching gifts program, arrange to have The Children's Heart Foundation added as a beneficiary to double the donations! Also ask about casual dress donation days, or auctioning off a prized parking spot.
- 12. Karaoke Night You'll be singing perfectly in key when your cover songs benefit CHF. Arrange an entrance fee and request performance donations for a local karaoke night, or rent a machine for a home concert and let guests vote for the winner by donating!
- **13.** Trivia Time Find your local trivia (or bingo) night and request CHF be made a beneficiary of the evening, through donations and a percentage of purchases. The results won't be trivial!
- 14. "Heart" At Work Earn funds through your "heart" work, offering to wash cars, run errands, babysit, garden, grocery shop or more for your neighbors in exchange for a donation. A great fundraiser for school clubs, teams, and Scout and service troops!
- **15.** Wine-Tasting, Movie Night or Themed Parties Offer some vintage vino with cheeses and treats, or some classic cinema, with popcorn and movie snacks, or create an event theme for a "not-to-be-missed" fundraising event!

Feeling ambitious?

Organize a talent show, a scavenger hunt, a craft sale, an ice cream social or a paint-and-sip! We had trouble stopping at just 15 ideas – there are so many great ways to have fun and fundraise in support of The Children's Heart Foundation! We'd love to hear about your successful fundraiser!

As always, publicize your event widely across your networks, and contact The Children's Heart Foundation for information that we can provide in support of your efforts. **Thank you! Together**, we are Placing Children at the Heart of Research!





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